



NAKHEEL
Community Management

Community Newsletter

The Palm Tower Residences

July 2023



Message from the Chief Community Management Officer

Dear residents,

The sweltering summer is here and is synonymous with yearly travels and school breaks. For those staying back in the city, enjoy your time with family and friends - don't miss our feature on exciting deals and offers at Nakheel destinations. For the folks venturing abroad, don't miss our vacation special on prepping your home before heading out on your vacation.

The last seven months have passed in the blink of an eye, and I am thrilled to share that we have launched two popular services on our digital platform. Applying for an access card and renting a storage locker can be done at the click of a button and within the comfort of your home. And this is just the beginning.

At Nakheel Community Management (NCM), we are focussing on using technology to drive a better and more engaging experience for our residents in the coming months. With more digital services in the pipeline and a refreshed and sleek NCM website in the works, these are exciting times ahead for us. Watch this space.

Check out our feature on our dedicated Customer Engagement team which is focused on elevating customer experience to the next level. Feel free to meet them at any of the Nakheel Community Management Centres and share your feedback over a cup of coffee. They'd love to meet you.

Enjoy reading about your neighbourhood happenings and don't forget to follow us on our social media channels. From all of us at NCM, I wish you and your loved ones a safe, happy, and healthy summer.

Francis Giani

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Your Community Updates

Your community is continually being maintained and enhanced to make it an even better place to live and visit. Here's a quick look at the last quarter's highlights.

Luxurious Lobbies, Sparkling Corridors

A tower enveloped by a set of well-maintained common areas creates a lasting impression for its residents, visitors, and potential investors.

As part of our scheduled preventive maintenance, the lobbies, and corridors of The Palm Tower Residences underwent marble polishing and deep cleaning to maintain their natural beauty and keep them looking fresh and new.

In addition, this round of maintenance activities makes the surface resistant to impacts from hard objects, more durable, and less susceptible to cracks, chipping, or abrasions.



Winding Down by the Blues

The wall-mounted handrails across the tower's staircases were the latest recipients of a beautiful blue makeover. These hardworking fixtures on all floors were given a coat of non-corrosive paint in elegant royal blue.

The painted rails present a neat and clean look by absorbing more light against the backdrop of the off-white stairs and walls. With the daily foot traffic, scuff marks, or wear and tear from constant use, this coating helps conceal and protect the metal railing. And paints a pretty picture too.



Clean and Shining Built Environments

Environmental and weather conditions can affect a building's façade and a timely round of façade cleaning is critical in prolonging its lifespan and maintaining overall aesthetics and property value.

We undertook our annual exercise of pressure washing and deep cleaning activities for your tower's facade and garbage chutes at each level, over the course of three months and the results paint a pretty picture.

Remember: You can reach out to your concierge if you need assistance with disposing of cardboard boxes or bulky items.



Well-kept Parking Spaces

A clean parking area is not just a great first impression but also ensures the safety of vehicles and residents in the building. Parking areas located at the basement level of The Palm Tower underwent deep cleaning over the past months, getting rid of stubborn oil stains and debris from vehicles.

Scheduled maintenance activities such as these, preserve the appeal and value of these common areas while giving them a longer life.

À la Carte Services

A world of exclusive dining options with top-tier services awaits you when you reside at The Palm Tower Residences.

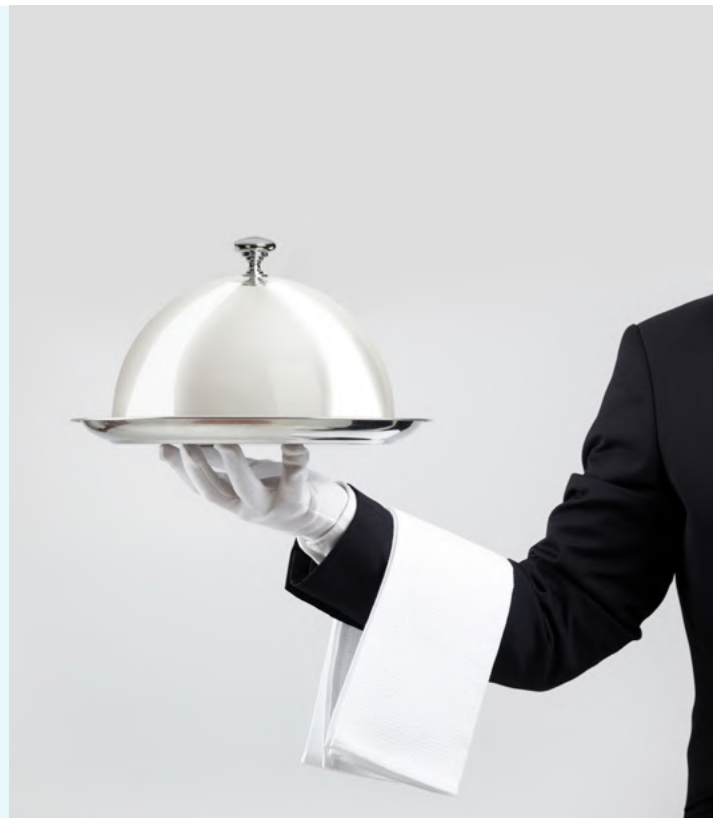
DINE: Avail in-house catering and personal chef services at exclusive resident rates.

RELAX: Treat yourselves to a sensory spa treatment at the Iridium Spa at preferential rates.

MEET: Need to urgently catch up with a client? Book a business meeting room at affordable prices.

CLEAN: Book housekeeping or laundry services at a 20% discounted rate. Toiletries, bed, and bath linen are also available for purchase.

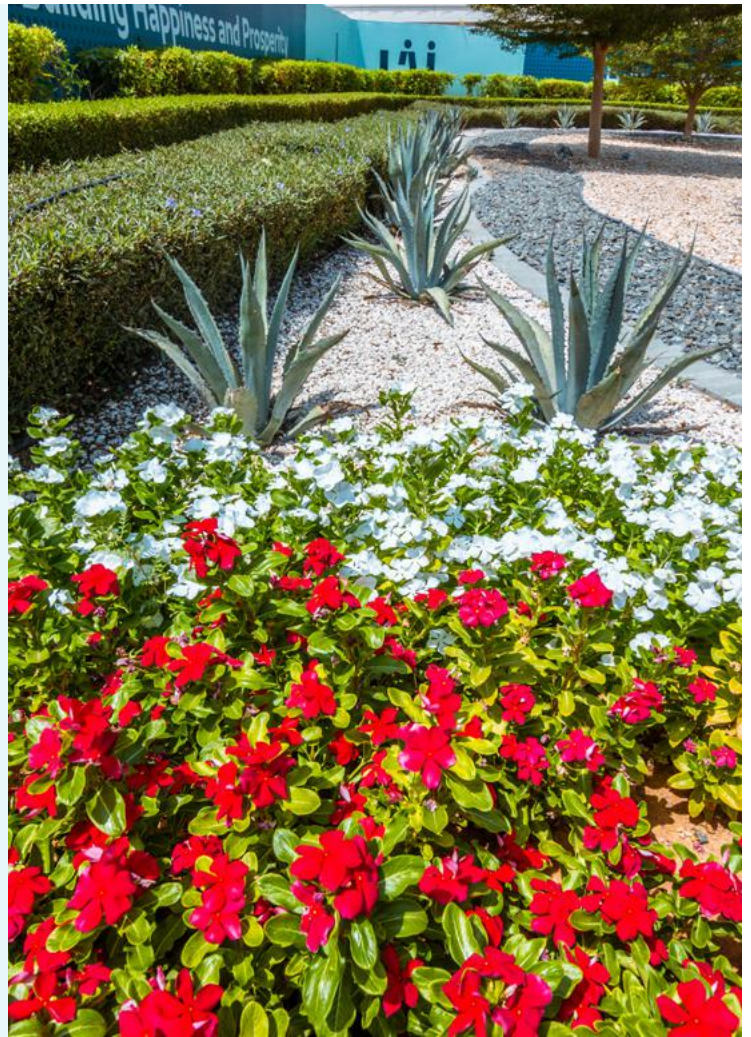
And there's plenty more including chauffeur services. Find the latest offerings in our comprehensive catalog by reaching out to the Residences Concierge at **+971 56 511 5332**.



Periwinkles Paint the Streets

A sea of red and white vincas (aka periwinkles) adorn the main roads and junctions of Palm Jumeirah giving the Master Community a pop of colour, green foliage, and beauty. The glossy green leaves with their all-summer blooms are complemented by the hardscaped pebble and gravel arrangements that add structure and visual interest to the open space design. These plants love the Middle Eastern sun and are easy to care for, during the summer.

Don't miss these gorgeous views as you drive down your main roads, Canal Cove, Crescent, clubhouses, and main entrances.



Two Dog Parks Open at Al Ittihad Park

Your canine best friend has a new neighbourhood hangout!

We have opened two dog parks in the heart of Al Ittihad Park for the pooches in the community – one for all small dogs and the second park for the bigger breeds.

Featuring ample running space, trees, and dog agility equipment such as see-saws, rest tables, and jump sets, these parks are an off-leash zone for your furry family member to stay in shape. Dog waste bins with waste bag dispensers are also available at these locations.

A classic white picket fence is being installed by mid-August around these facilities. The parks will be open from 6 AM to 11 PM and are exclusively for dogs and their handlers.



Keeping an Eye on Road Safety

Five new speed cameras with radars have been installed along the Trunk to monitor and monitor speeding vehicles, red-light breaches, and U-turn violations in the Master Community.

With these cameras, the traffic department hopes to encourage motorists to drive responsibly and avoid fines for violating road rules in these areas. These cameras are in addition to the existing 11 devices that are installed to deter bad driving practices and are connected to the Road and Transport Authority.

New Speed Humps at Crescent

Keeping traffic discipline in mind, 14 rubber humps were installed along roads in the Crescent and Fronds with built-in reflectors for visibility during night drives and pedestrian safety.

We hope these installations will remind motorists to be mindful on the roads for everyone's safety!



Maintaining the Grand Vehicular Tunnel

Palm Jumeirah's six-lane sub-sea tunnel connects thousands of motorists and visitors from the tip of the Trunk to the Crescent. As part of an extensive bi-annual exercise, the jet fans serving the vehicular tunnels underwent preventive maintenance, inspections, and testing to ensure longevity and sustained performance.

In addition, the tunnel lights were deep cleaned and serviced, while fixtures were checked for replacements.



Freshly Painted Spine Underpass

As part of our maintenance programme across the Master Community's infrastructure, the underpass running across Palm Jumeirah's spine is looking shiny new with fresh paint work across 2,760 square metres.

The previous coat of paint was removed and treated with a waterproof sealant coating to preserve its longevity, clean and net look while staying with the community aesthetics.



Ongoing Beach Enhancement Works

As part of preserving the quality of the pristine beaches in and around Palm Jumeirah, enhancement works are taking place at the beaches of the community in a phased manner.

While land-based operations are scheduled daily between 7 AM and 7 PM, water-based operations are carried out during night hours. Residents will be notified by Nakheel Community Management if areas in their vicinity are affected as part of these works.

The enhancement project is expected to be completed by the end of 2023 and we appreciate our residents' cooperation and understanding during this time.



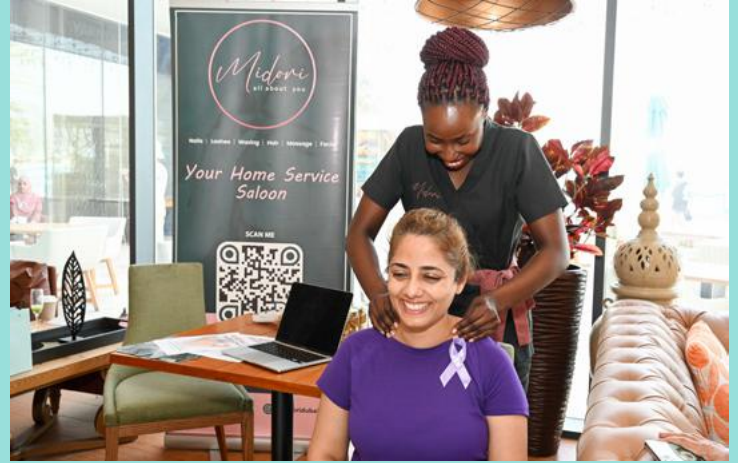
Long-lasting Boardwalk

Walk down the picturesque Crescent Boardwalk and you will find that the phased painting of the area is already lending it a great impression.

With weather-proof and heat-resistant paints, the walls of the Boardwalk are looking bright and fresh, whilst being easier for our facilities team to clean and maintain.

This extensive exercise is expected to be completed by August.

Your Community Events



LiveWell with NAKHEEL

Our April edition celebrated hair and skin health with beauty educator and entrepreneur, Uma Ghosh, and hair specialist, Charlotte Mahaini and covered the overall effect and consequences of our environment and inner imbalances on one's hair and skin.

The LiveWell with Nakheel Retreat kicked off in May with co-curator Irina Sharma moderating talks on the restoration of health with a cooking workshop by Chef Nrupen Pottavatri. The event was a perfect mix of education, dialogue, food exploration and mindfulness practices with yoga sessions, head and neck massages, weight consultations, and a lot more. The retreat was an insight into the importance of rest, restoration, renewal, and rejuvenation.

The June edition was a special session on men's health and wellbeing, nutrition, self-care, exercise, and mental health. Here is a glimpse of our speakers, sessions, audience interactions, and highlights from these editions.

Stay tuned to our updates on www.livewell.nakheelcommunities.com.

Till then, live well.



An Eid Night to Remember

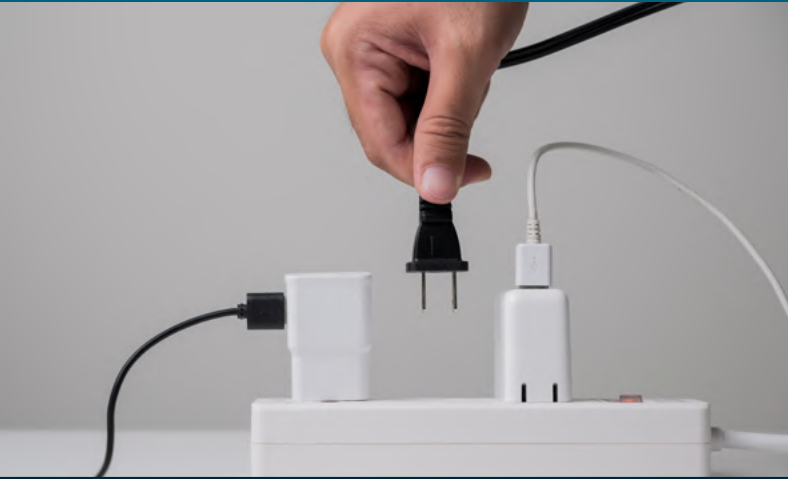
22 April was a special evening of festivities, games, tunes, and togetherness as families gathered for a community Eid celebration at Al Ittihad Park. Residents participated in arts and crafts, board games, group drumming, and painting and were entertained by dancers and storytellers who brought in a touch of Arabian tradition. Catch the colour and fervour from these highlights.



A Glitzy Mary Night

Residents and guests gathered for a social evening of networking on 26 May 2023 at the Residences lobby to celebrate the hospitality and the warmth shared by the residents and staff at The Palm Tower. Not to miss the main star of the night that made the rounds – the Glitzy Mary mocktail featuring homemade date syrup, an aromatic Emirati bazaar spice blend, and a hint of saffron. It was an evening for residents to meet and greet the service staff over canapes and conversations.





Headed for a summer vacation trip abroad?

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Home Prep Tips for Vacation

With these pre-travel recommendations for your home and belongings, we want to help you ensure that your holiday stays relaxing and enjoyable with these easy and effective steps.

UNPLUG

non-essential home appliances before you fly out to protect them from unexpected power surges.

EMPTY

your fridge and freezer to avoid food wastage.

CLOSE

the main water supply valve to avoid damages to your property/furniture from a possible water leak.

VENTILATE

Keep your AC unit switched on at 24 degrees Celsius to prevent mold formation.

LOCK

all doors, windows, wardrobes, and safe deposit boxes. Do not leave unsecured items on your balcony that can be easily removed

FIND

a reliable person to care for your indoor plants so that everything will be safe, healthy, and happy when you return.

DISPOSE

Take out any last bit of trash before you head out.

INFORM

your community security and provide them with your emergency contact number.

Safe travels to you and your family.

Building Safety Advisory



Smoking while in common areas, is allowed only in designated areas.



Barbecuing is allowed only in designated areas.



Throwing cigarette butts from balconies or in common areas is prohibited.



Common corridors must not be used to store shoe racks, clothing racks, bicycles, water cans, garbage, or other furniture.



Barbecuing in balconies, terraces or common areas is prohibited.



Do not block firefighting equipment such as risers or fire hose reels in corridors as they hamper firefighting efforts during emergencies.



Beat the Heat

A health and safety reminder in the interest of residents' safety and well-being

Avoid going outdoors during the hottest times of the day.

Stay hydrated and use sunscreen.

Store water bottles for your household consumption in shade.

Water your plants early morning and during evenings to minimize evaporation.

See someone experiencing hot dry skin, convulsions and/or unconsciousness? Call a doctor/ ambulance immediately.

Do not leave children in parked vehicles or unattended next to swimming pools.

If you have painful muscular spasms (particularly in the legs, arms, or abdomen), rest immediately in a cool place and drink oral rehydration solutions containing electrolytes. Medical attention is needed if heat cramps last more than one hour.

Take extra care of your pets and schedule dog walks during late evenings. Hydration is key for animals too.

TIP: While waiting for help, move the person to a cool place, and elevate legs and hips. Place a cold pack on the neck, while fanning continuously. Try to spray the skin with water to bring down the body temperature.



Our Customer Engagement Team

At Nakheel Community Management, we push the limits to bring you community-focussed services and put YOU – our customer at the centre of our business. One such team is instrumental in creating these exceptional interactions.

Meet our dedicated Customer Engagement team that works tirelessly to build strong and lasting relationships with customers, and ensures that they feel valued, heard, and supported at every touchpoint.

Leading the force is the Director of Customer Engagement - Faraj Osman Zarif, who brings with him extensive knowledge and expertise in CX. He is joined by his Customer Engagement Manager, Fatma Alblooshi who leads the powerhouse of talented executives - Thameez, Yousuf, Michelle, Irish, Rani, and Mahra.

Together, this team is armed with a deep understanding towards serving customers, handling complaints, answering enquiries, or registering feedback, and is always ready to lend a helping hand and even provide personalized solutions.

Drop in at our Nakheel Community Management Centres in Nakheel Mall, Circle Mall, Dragon Mart, or District One Clubhouse to meet members of this crew and say hello.

Makani: Your Key During Emergencies

Your building bears a unique ten-digit identifier called the Makani number, enabling smart easy, and effortless navigation to your residence. You will find this number displayed on a yellow metal plaque at your building lobby or entrance.

What's more, it's known for its 1 square-metre accuracy.

How does this help you?

- ▶ **To get an ambulance quickly:** In the event of an emergency, police or ambulance services can locate and reach you within minutes.
- ▶ **To get priority service:** Senior citizens, residents with critical health conditions, or people of determination can sign up for Dubai Police's Priority Service using their Makani number.
- ▶ **No lost packages:** You can share your Makani number with your delivery personnel to ensure accurate delivery of your items.

What you can do

Educate members of your household and domestic help about your property's Makani number and its importance.

IMPORTANT NUMBERS TO REMEMBER

Police – 999 | Ambulance – 998 | Fire Department – 997

Coastguard – 996 | Electricity Failure – 991 | Water Failure – 922



Seen our latest story that's been creating Instagram waves?

Follow us
and stay tuned
for exciting
announcements.

Catch all the
buzz and
fun on our
social media
channels.



@NakheelCommunities



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@NKLCommunities

Road Safety Advisory

With safety and wellbeing remaining our priority, we've teamed up with the Roads and Transport Authority (RTA) for a series of initiatives to remind, educate and enlighten residents on all things road safety.

The campaigns include motorist, pedestrian, and e-scooter safety, with handy tips on keeping our roads and people safe. RTA will also join us at some of our community events this year to provide guidance and advice to all road-users.



حافظ على صيانة المركبة وتفقدتها باستمرار

تجنب الحوادث الناجمة عن الأعطال الميكانيكية

Maintain your vehicle with continuous inspections

Avoid accidents caused by mechanical failures



مبادرة توعوية بدعم من
Safety initiative supported by

rta.ae



Would you like to reach us for feedback or suggestions?

We are happy to help.



Call us at
800 NAKHEEL (6254335)



Write to us at
help@nakheelcommunities.com



Visit
nakheelcommunities.com



Reach us on WhatsApp at
800 NAKHEEL

Residents' Recipe Corner

The sun is out and it's time for a thirst quencher. Our Palm Jumeirah resident, Debra Sinclair has been juicing it up with her tasty and nourishing ABC smoothie.

It's called A-B-C because it has the tangy touch of the green 'A'pple, the antioxidants from its 'B'erries, and the high-water content from the 'C'ucumber and watermelon. It's perfectly creamy and makes for a great way to load up on your nutrients as a snack or brekkie.

The ABC smoothie

Ingredients

- ▶ Green apple – quarter slice
- ▶ Fresh berries
(raspberry/blueberry/strawberry) – half cup
- ▶ Cucumber – half
- ▶ Watermelon – 1 cup
- ▶ Chia seeds – 1 tablespoon
- ▶ Greek Yoghurt – 150 grams
- ▶ Ice cubes – a handful
- ▶ Protein power – optional

Blend all the ingredients, pour the smoothie into a tall glass, and enjoy!



Spend Your Best Summer Ever with Nakheel

Delight in a Relaxing Retreat

Explore an array of hotels and dining options on Palm Jumeirah. Unwind, sip and relax by crystal clear waters.

StaycationOnPalm.com

West Beach
AT PALM JUMEIRAH

The Club
PALM WEST BEACH

Club Vista Maré

NAKHEEL MALL
PALM JUMEIRAH

THE VIEW
AT THE PALM

نخيل
NAKHEEL

Staycation on Palm Jumeirah

نخيل
NAKHEEL

Explore an array of spas and lifestyle destinations on Palm Jumeirah. This is your time to relax!

StaycationOnPalm.com

Fairmont
THE PALM

Hilton
DUBAI PALM JUMEIRAH

MARRIOTT RESORTS
PALM JUMEIRAH

THE COLLECTION
DUBAI THE PALM

Radisson
SUNSET RESORT
PALM JUMEIRAH DUBAI

ST REGIS
DUBAI THE PALM

VOCO
DUBAI THE PALM

NAKHEEL MARINAS
Palm Jumeirah

An overnight yacht staycation starting from

AED 10

Per meter for 10m

Terms & conditions apply



For bookings
info@nakheelmarinas.com

نخيل
NAKHEEL



Nakheel Community Management

Our primary objective is to manage and maintain the wellbeing of your community. As such, we provide a broad spectrum of comprehensive management services.

18

Master Communities

50,000+

Units

700,000+

Residents

Standards that help maintain our communities



Industry Recognitions



Reach out to us



help@nakheelcommunities.com



@NakheelCommunities



800 Nakheel



@NKLCommunities



Nakheel Communities



My Nakheel App